



A NEW UNIVERSAL OFFER

Sally Threlfall

Children Leeds

the Leeds Initiative
Local partnerships making things happen





WHAT DO WE MEAN BY UNIVERSAL OFFER

- What we all receive
- Mostly free at point of access
- Part of the welfare state
- The package that makes us appreciate where we are
- Carries statutory force or responsibility





WHY IS THE UNIVERSAL OFFER CHANGING?

- Victoria Climbié- the ECM backdraft
- Eradicating child poverty
- Combating social exclusion
- Poor attainment
- Unacceptable gaps in education, health and social data
- Poor comparisons with other nations
- The economic argument
- The women argument
- The family friendly argument
- A new conceptualisation of childhood





What is new?- the actuals in the Legislation

- Integrated and flexible education and childcare services
- A new approach for 14 to 19 year olds
- Positive activities/ opportunities for young people- a youth offer
- Extended schools, accessible 48 weeks a year 8 till 6
- A children centre in every community
- Family support services and parenting advice
- Access to information and advice
- Some health and social care services on school and children's centre sites
- A rapid response to risk, identified early and more support to those with risks





What is new? – the processes required

- Engagement and partnership- joint activity, shared enterprise- ownership
- Integration and combination of services
- Participation
- Personalisation
- Inclusion
- Non deficit modelling





GLAD I GREW UP IN LEEDS!

- Before I was born my parents had....
- Birth to 5 Matters so I
- Whilst I was growing up I could....
- As a young adult I had opportunity to...





Core Offer of Universal, Extended Services from Schools, Children's Centres, Youth Provision, Community Learning Facilities and Health

- Fully integrated and flexible early education and childcare services for children up to age 14
- An entitlement for all learners that meets their individual needs and maximises their potential.
- Family support, including parenting, health and social care providing early intervention and swift referral to more specialist help where appropriate
- Access to health visiting and school nursing services, providing health information, support and advice for children 0 -19 years, at home, at school and in community settings
- Access to information and support to children and young people to improve their own health, including smoking cessation, alcohol and drug misuse, sexual health, healthy eating and physical activity
- Increased access to services and activities at home, school, children's centres and in community settings for children with disabilities
- A menu of positive activities for children and young people beyond the school day and year on school and other sites





Universal Offer: Continued

- Access to local, age appropriate play, leisure, and recreation opportunities that are freely chosen and done for their own sake
- Access to informal social education programmes within community settings
- Access to high quality, comprehensive and independent information, advice and guidance to children, young people and parents, covering all aspects of need, including childcare
- Access to individual support for all young people to plan and review learning and fulfil their career aspirations
- Outreach to support vulnerable and / or isolated families and assist them to engage with appropriate community resources
- Access to support and training to assist families with work readiness and employment issues.
- Community access to enhanced school, children's centre and other sites





WHAT DO WE NEED TO DO NOW?

- Universal Services sub group work
- Understand the logic
- Put the child, young person, family at the centre
- Shape the universal offer for Leeds
- Identify what we already achieve
- Capture the input of all sectors
- Identify 'real' gaps
- Begin the dialogue around integration and combination
- Consider what needs to change
- Embed those new processes and ways of working

